The Benefits of Giving

The City of Orange Community Services Department invites you to become a community partner during our 2010 special event season. As a community partner you will receive numerous marketing benefits that can help position your company with the right local connection necessary to become more successful.

It is with generous contributions from companies and individuals such as yourselves that the City is able to continue to offer such quality community events. As a **Whole Orange** sponsor, companies and individuals giving $7,500 or more will receive in return benefits of significant value for their donation. One of the many benefits as a **Whole Orange** sponsor is to receive recognition in the City of Orange *Our Orange* magazine which is mailed to 46,000 resident households quarterly and is also available on the City's website www.cityoforange.org. We look forward to welcoming you as a partner!

Benefits

Depending on your sponsorship level the following are available:

- Heart of the Community stickers
- Park kiosk acknowledgement
- Acknowledgement in special event programs
- Recognition in special event posters
- City of Orange website acknowledgement and logo
- Private school/public counter flyer distribution with logo
- City of Orange day camp shirt logo opportunity
- Acknowledgement in Orange Unified School District Newsletter
- City Council recognition
- Plaza banner recognition
- 3rd of July Celebration, Treats in the Streets Autumn Festival, and Tree Lighting and Candlelight Choir Procession booth opportunity
- 4'x6' vinyl banner with logo opportunity at all special events
- Channel 3 acknowledgement
- Quarterly acknowledgement in the *Our Orange* magazine
- Logo on special event flyers

Additional Sponsorship Information

The City of Orange will be accepting sponsorship and in-kind service donations for special events year-round. Sponsorship benefits correlate with all in-kind donations if it is a service or product the City would normally use for the program, and are at the discretion of the Community Services Director. Specific sponsorship benefits and rewards are listed inside this brochure. Please note logo opportunities on printed materials must be received approximately two months prior to the event date. Community partners participating in city-wide special events must follow regulations as stated in the *Special Event Booth Guidelines*. The City of Orange would like to thank you in advance for your participation and contributions!

Thank you to our 2009 Community Partners!

Whole Orange Partner

Affiliated Computer Services (ACS)
Chapman University
SC Fuels
South Coast College
The Beacon
The Village at Orange

Three Slice Partner

Rise Up Foundation
Thompson Building Materials

Two Slice Partner

Mike and Susie Spurgeon
MP Urban Marketing Group 1
Orange Hill Restaurant
Southern California Edison

One Slice Partner

Community Foundation of Orange
John and Carol Sibley
John and Mary Murphy-Godlewski
Orange Maintenance and Crafts Employee Association (OMCEA)
Orange City Firefighters

Leaf Partner

American Legion Post 132
Coast Recreation
Felix Continental Café
Furniture Traditions
Lisa Blanc
Richard and Nancy Collins
Statek Corporation

City of Orange

Partnership Opportunities that Bring Plentiful Benefits to You and the Community!

Don't miss out on all the "valuable" fun during the 2010 special event season!

Community Services Department

www.cityoforange.org

2010 Special Events

3rd of July Celebration
Attended by 10,000+ people

Concerts in the Park
July 7 - August 25
Attended by 12,000+ people

Treats in the Streets
Autumn Festival
October 28
Attended by 10,000+ people

Veterans Day Tribute
November 11
Attended by 500+ people

Tree Lighting Ceremony &
Candlelight Choir Procession
December 5
Attended by 8,000+ people

Children's Holiday Breakfast
December 11
Attended by 460 people
(200 families)

City-wide Special Events

The City of Orange Community Services Department organizes six major city-wide special events annually: 3rd of July Celebration, Concerts in the Park, Treats in the Streets Autumn Festival, Veterans Day Tribute, Tree Lighting Ceremony and Candle-light Choir Procession, and the Children's Holiday Breakfast. For further details about any special event, please contact Nichole Valdez at (714) 744-7267 or visit our website, www.cityoforange.org. Attendance at each event continues to grow every year, and we look forward to your participation in our sponsorship opportunity program.

2010 Sponsorship Opportunities

Leaf $100-$499 — *$1,153 value*

- Community Partner Sticker/window decal – one for every $100, up to maximum of five stickers
- Acknowledgement in three special event programs (3rd of July, Veterans Day, and Tree Lighting Ceremony & Candlelight Choir Procession)

Peel $500 — *$ 710 value*

- Special event booth opportunity at one special event of your choice

Slice $500 — *$ 9,343 value*

- Leaf benefits
- Four reserved seats for the 3rd of July Celebration
- Acknowledgement at all 15 park kiosks for the calendar year
- Poster acknowledgement at all special events (excluding Concerts in the Park)

Slices $1,000 — *$ 11,027 value*

- Leaf and One Slice benefits
- Four reserved seats for Tree Lighting & Candlelight Choir Procession
- Logo acknowledgement on the City of Orange special event Webpage
- Logo opportunity in the *School News*, a publication mailed to all Orange Unified School District families

Slices $2,500 — *$ 14,037 value*

- Leaf, Peel, One Slice, and Two Slice benefits
- Logo opportunity on special event flyers
- Poster acknowledgement at all eight concerts & at Hart Park pool from June-August
- Recognition plaque from City Council

Whole Orange $5,000 — *$ 30,583 value*

- Leaf, One Slice, Two Slice, and Three Slice benefits
- Special event booth opportunity at the 3rd of July Celebration, Treats in the Streets Autumn Festival, & Tree Lighting and Candlelight Choir Procession
- Channel 3 acknowledgement
- Plaza banner recognition – to be hung in June, September, & November
- Logo opportunity on the City's 2010 summer day camp t-shirts
- 4'x6' banner opportunity at all special events

Complete Form:

CONTACT NAME _____

COMPANY NAME (as you would like it displayed for acknowledgement) _____

ADDRESS _____

PHONE _____ EMAIL ADDRESS _____

COMPANY WEB ADDRESS (if available) _____

- ☐ My tax-deductable donation is unrestricted and may be used to benefit any and all City Special Events
- ☐ I would like my restricted tax-deductable donation to go to (optional):
  - ☐ 3rd of July Celebration
  - ☐ Concerts in the Park
  - ☐ Treats in the Streets Autumn Festival
  - ☐ Veterans Day Tribute
  - ☐ Tree Lighting Ceremony & Candlelight Choir Procession
  - ☐ Children's Holiday Breakfast

Amount Enclosed:_____

Method of Payment

For CASH donations please hand deliver to :
230 E. Chapman Ave Orange, CA 92866

For CHECK or MONEY ORDER please make payable to:
City of Orange

VISA or MASTERCARD:_____

Expiration Date:_____

"V" code (last 3 digit number on the back of the card):_____

Name:_____
Please print your name as it appears on the card

Signature:_____

In order to be included on printed materials, please enclose a burned CD of company logo or e-mail jpg. or tif. format to the below address with form of payment. Artwork can be a maximum of two colors. Please note logo opportunities on printed materials must be received two months prior to event date.

CITY OF ORANGE
Community Services Department
Attention: Partnership Opportunities
230 E. Chapman Ave, Orange, CA 92866
Phone: (714) 744-7267 Fax: (714) 744-7251
E-mail: nvaldez@cityoforange.org